



**firenze restaura**  
IL LABORATORIO NEL SUO QUARANTENNIO  
Firenze - Fortezza da Basso - 18 Marzo/4 Giugno 1972

**Opificio delle Pietre Dure**  
**Giancarlo Buzzanca, Anna Mieli**

**Firenze Restaura**  
**1972 - 2012**  
**(a virtual exhibition)**



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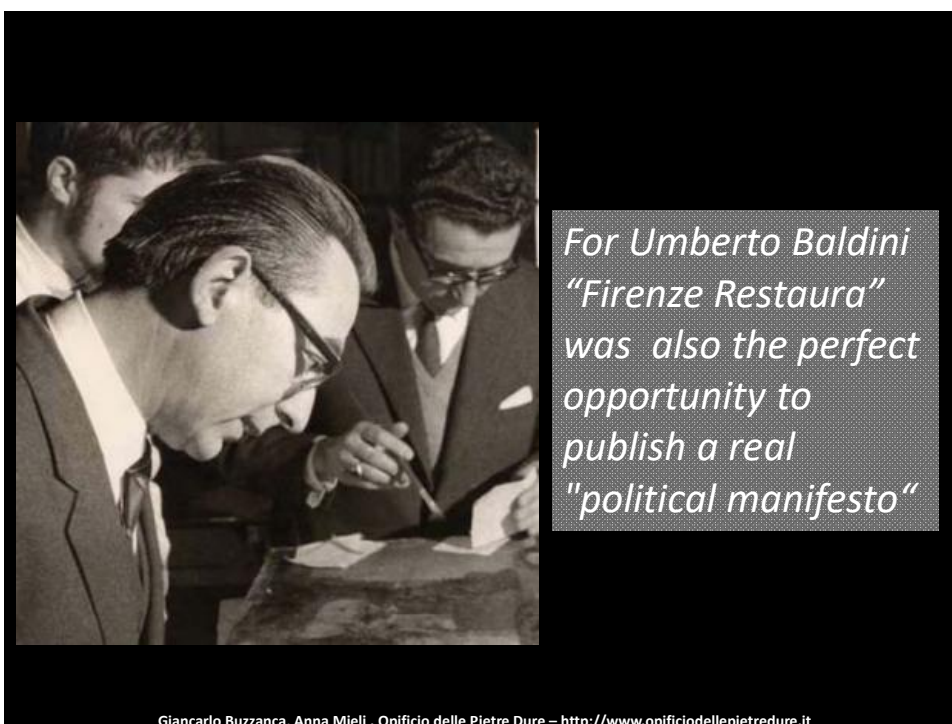
**1972: the exhibition**

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*The recent history is a history read with difficulty from official documents, because the protagonists are often still our contemporaries.*

*Even very significant events run the risk of being lost. This is the case of “Firenze Restaura” conceived and organized by **Umberto Baldini** and **Paolo Del Poggetto** to present, in the 40th year of its foundation, the work of the **Gabinetto Restauri**.*

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*For Umberto Baldini “Firenze Restaura” was also the perfect opportunity to publish a real “political manifesto”*


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***Baldini is against the problems created by dispensing public funds for the restoration rigidly tied to the temporal financial years, a situation that forced them to hasty interventions and therefore not accurate***

***Baldini is against a very diffuse empiricism:***

- ❑ *both officials responsible for the protection and restorer needs to be really **prepared** for their tasks;*
- ❑ *absolute needness of a **scientific approach** in the restoration of works of art.*

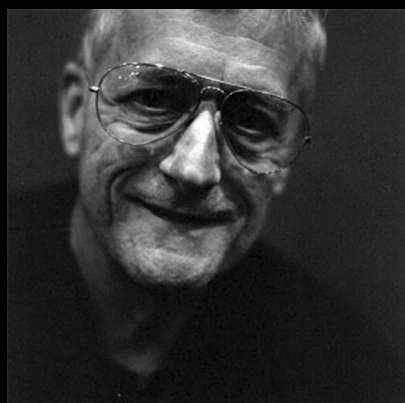
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# “70: information theories

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Theodor Holm Nelson is an American pioneer of information technology, philosopher and sociologist.

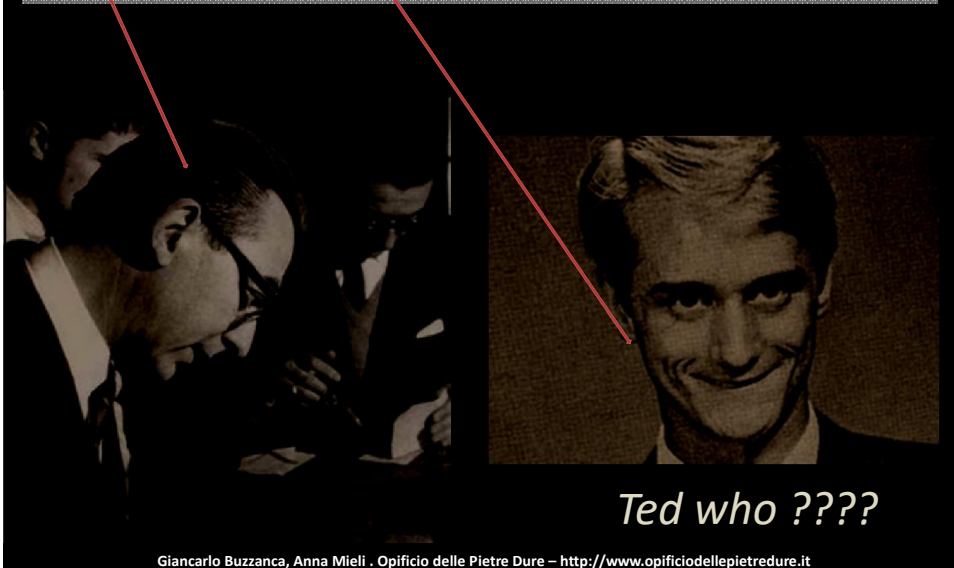
*“War is too important to be left to the generals. The software is too important to human life to allow the decisions to be made by those with **only technical background**”.*

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- He coined the terms "**hypertext**" and "**hypermedia**" in 1963 and published them in 1965.
- Nelson was the first person to use the word **virtuality**.
- Nelson founded Project Xanadu in 1960 with the goal of creating a computer network with a simple user interface.
- The effort is documented in his 1974 book **Computer Lib / Dream Machines** and the 1981 **Literary Machines**.

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*There is a relation between Umberto Baldini and Ted Nelson theories?*



**We can explain it ...**

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# Starting the exhibition's installation

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The extraordinary amount of images found in the first phase of the work, led us to believe that he had found a treasure. We were out of the way ... because, as in an Indiana Jones movie, the cave was full of treasures yet to be discovered.

The treasure was there at hand: hidden folders in the photographic archive of the Gabinetto Restauri !

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The objective:  
enhancing and rendering available to the largest possible public an incredibly impressive collection of large-dimension photographs and photographic negatives and positives.

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The database contains 1,300 digital images and 386 descriptive records for the art objects.

Research tools:

- a) *Catalogo ed inventari digitali* - Polo Museale Fiorentino
- b) Catalogo digitale - Fototeca della Fondazione Zeri
- c) Union List of Artist Names online - Getty Research Institute
- d) The web ...

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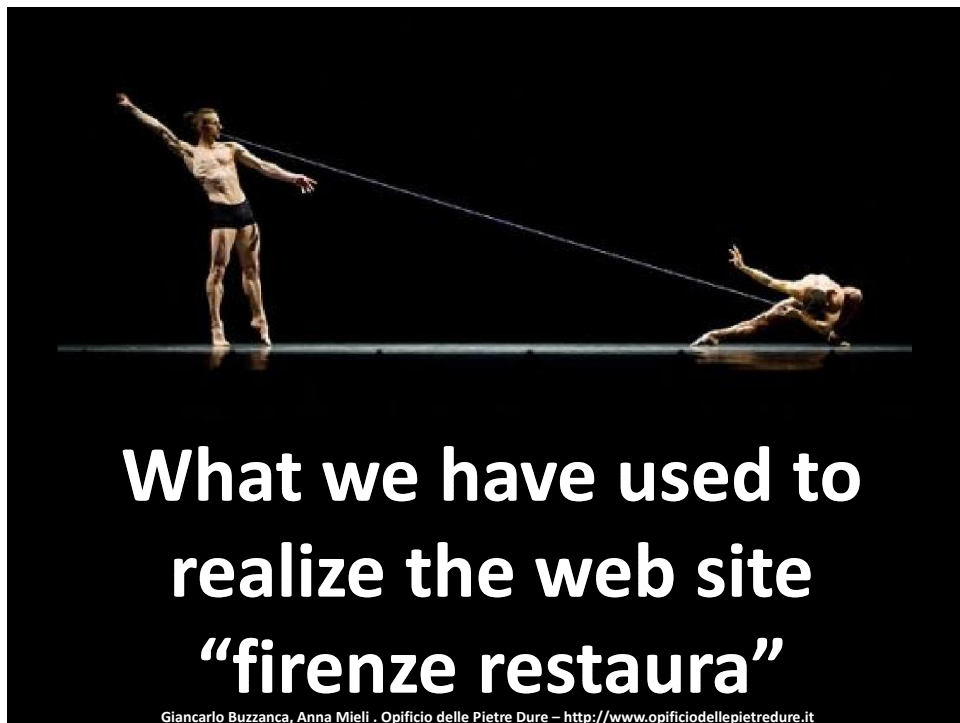
**firenze restaura** virtual exhibition

GUIDA  
ALLA  
MOSTRA  
FIRENZE  
18 marzo  
4 giugno 1972

SANSONI

**The result:  
a virtual exhibition**

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**What we have used to  
realize the web site  
“firenze restaura”**

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